

S.T.A.R. Initiative[©]

STRATEGICALLY **T**ARGETING
APPROPRIATE **R**ESEARCHERS

*African-American Women Patient/Researcher
Engagement For Breast Cancer
Patient-Centered Outcomes Research*

The **S.T.A.R. Initiative** will enable African-American women to identify, recruit, and engage breast cancer researchers to work with them to design research studies

BREAST CANCER EDUCATION INITIATIVE

Would you like to...

- Raise awareness of the risk factors associated with breast cancer
- Partner with researchers to design patient-centered breast cancer studies
- Use smartphone and apps to communicate and share information
- Select an appropriate breast cancer researcher to work with African American Women

If you answered YES to the above questions we invite you to attend a S.T.A.R. Cluster meeting

Information on meeting dates and times can be found on our website: www.HealthcareRA.com

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The mission of the S.T.A.R. Initiative® is to increase the participation of underserved communities and communities of color in patient centered outcomes research.

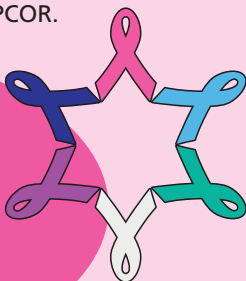
The S.T.A.R. Initiative®, is a culturally appropriate methodology for minorities and communities of color (communities) to select and involve researchers capable of conducting Patient-Centered Outcomes Research (PCOR). It is an opportunity for community involvement in research as has never been done before.

The S.T.A.R. Initiative® forms "Patient Engagement Clusters®" in the community and educates them about patient-centered outcomes research and benefits of engagement for better health outcomes and shared decision-making. The community will identify and select researchers to partner in the development of topics and questions, research design, monitor progress, and disseminate results to the public and research communities.

The major components of the S.T.A.R. Initiative® are:

- Introduce the community to patient/centered outcomes research and its benefit
- Comprehensive educational curricula, delivered by mobile app and meetings
- Identify, select, and engage the appropriate researchers to partner for PCOR.

**We invite all patients,
communities, researchers,
and stakeholders to
become involved in the
S.T.A.R. Initiative®**



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